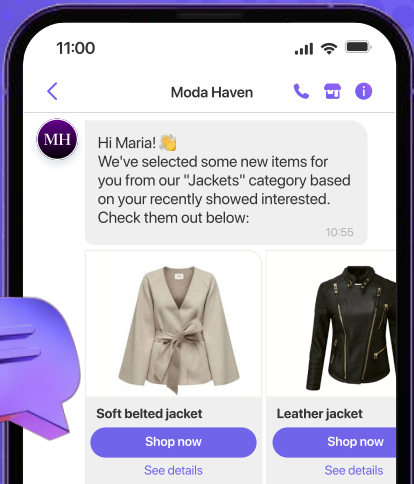


New message type

Viber Carousel Messages

Showcase your offering in a captivating way to boost engagement and increase conversions



What are Viber Carousel Messages?

Viber Carousel Messages are a **new business message** type that enables brands to show a line of products in a single message using **up to five** rich cards, each with an interactive CTA button.



Enhance UX

Scrollable, rich cards make offers engaging and easy to view



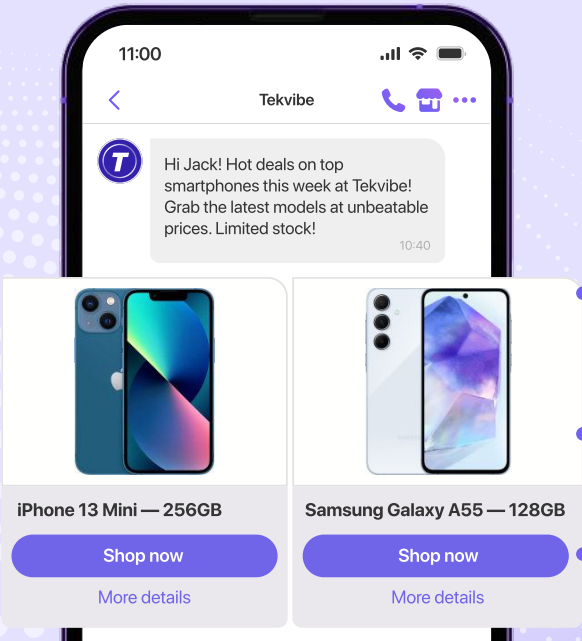
Improve CTR

Rich media makes offers more appealing, increasing click-through rates



Boost sales

Timely, personalized campaigns with direct links encourage quick purchases



Up to 5 rich cards

Cards support **text & emojis** to help you highlight product details

Up to **two CTA buttons** with direct links to your website or online store

Charged per **delivered message** at the **promotional rate**

Brands can use Viber Carousel Messages for...



Bundle promotions



Product recommendations



Limited-time offers



New arrivals showcase

Ready to get started? Talk to us!

businessmessages@viber.com